Mike **Juliano**
Experience Designer

Your time is limited but your impact can last forever.

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Professional Experience

Director, Product Design
Twin Health
2020 - present

I'm leading product design at Twin Health. We're pioneering the use of AI to treat and reverse chronic diseases like type 2 diabetes. My team designs our end to end user experiences across mobile and the web for both our members and our clinical teams. We serve thousands of users in the US and India with proven results.

Product Design Lead (UX)
Karuna Health
2019 - 2020

• Designed web, mobile, and voice experiences for enterprise healthcare users
• Leveraged research and data to deliver high value, succinct solutions to complex user flows
• Built a design system to streamline the UX design process and engineering
• Inspired a user centric, design-led product development process for a mission-driven team
• Collaborated on and designed a variety of content (HTML email templates, responsive websites, case studies, user incentives, slide decks, and conference/sales material)

San Francisco, CA

Sr. UX Designer (Head of Product & Design)
Mojiit
2017–2019

• Designed innovative user experiences for mobile, augmented reality, virtual reality, and web
• Managed product, service, and feature pipeline to drive user growth and engagement
• Defined creative direction for a team of 9 designers, animators, and engineers

Los Angeles, CA

UX Designer (social & dating apps)
Fibbol, Tap
2017

• Designed, tested and refined the end to end user experience of a mobile social & dating apps
• Established brand and product design standards in alignment with findings of user research
• Produced prototypes, UX design guides, visual assets, and application maps for engineering

Remote

Product Designer (CEO, Head of Product)
Think You
2012-2015

• Designed end-to-end user experiences for iOS, Android, desktop, mobile web, and wearables
• Managed design implementation via an international development team of up to 12
• Researched, tested, and refined designs based on competitive and user data
• Created extensive design and development user flows, and documentation for engineering
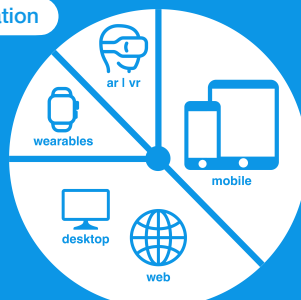
New York, NY

Strengths & Skills

- Design Management
- Product Strategy
- Team Development
- UX Design
- User Research
- Ideation
- Interaction Design
- Visual Design
- Product Management
- Branding
- Figma
- Adobe CC
- Mixpanel

people • technology • design

ar | vr
wearables
mobile
desktop
web

Education

Bachelor of Science
Rutgers University '11
Management | Marketing
New Brunswick, NJ

Entrepreneur Intensive
Draper University '15
Innovation & Change
San Mateo, CA

References and additional business management experiences available upon request.